

## 12 Green Screen Blog Videos Invoice

PRODUCTION COMPLETION FROM PROJECT START: 14-30 DAYS

### SCRIPTING AND VOICE OVER TALENT

CLIENT PROVIDES EXACT SCRIPTING FOR TELEPROMPTER

Email scripts 24 hours before filming date so we have enough time to load it into the teleprompter. MAKE SURE it reads exactly how you want to say it as well as correct punctuation so when filming there is nothing to distract you and you can focus on delivery and tone. A word document or text in an email is a good format. If you are going with no script impromptu but be sure you can complete your videos verbally so when filming there are no pauses and unnecessary edits.

\$0

### HD FILMING

(1 hour time slot) -

- Film Blog Videos using teleprompter or impromptu, 3 HD Camera angles, Studio Lighting and Green Screen

*NOTE : Think about wearing outfits that brand you and compliment your website colors. Recommended number of outfits for 24 videos = 4-6 outfit changes every 6 videos, only top - no pants or shoe change necessary. IF USING A GREEN SCREEN -DO NOT WEAR GREEN - because of the green screen anything green will be invisible and you don't want any invisible body parts.*

\$650

HD FILMING= 1 HOUR (INCLUDES ALL EQUIPMENT RENTAL OR COSTS)

### VIDEO EDITING AND DESIGN

- edit best take and sync multiple camera angles
- chroma key green and prepare footage for graphic backgrounds
- switch camera angles based on conversation emphasis
- using solid color or redesign logo into animation and create green screen background video or natural or office setting
- client provides logo and call to action copy to be added at closing of video
- add appropriate background music throughout
- provide hd web ready video files and link to easily download files

ESTIMATED EDITING= 20-25 HOURS

\$1,450

### DELIVERABLES

PROVIDED MEDIA FORMAT: You will be provided with a link download a master hd video file that your marketing department can cut into promotional segments, convert for the web, uploaded to YouTube, Facebook and other social media accounts, as well as be converted and burned to DVD or bluray. Since the file is HD it's ready to be sent to tv stations as VNR (video news release) for press release. Other file conversions are available.

**SUB TOTAL= \$2,100**

**MULTI PROJECT DISCOUNT = \$1,450**

**TOTAL PRODUCTION COST= \$650**

**DUE AT TIME OF FILMING = \$650**

Please make deposits and payments payable to:

**Video My Story | HD Productions**

2732 Grand Avenue South, Suite 102

Minneapolis, MN 55408

OR PAY ONLINE AT: [www.videomystory.com/pay](http://www.videomystory.com/pay)